



Impact Report

Year 2024





A Book 𐄂𐄂𐄂 Is More Than Just a Story

It is a gateway to understanding, a tool for empowerment, and a bridge that connects realities, fostering creativity, inclusion, and emotional growth.



A book's impact on a child's life can be transformative, serving as a cornerstone for literacy in all its diverse forms—traditional, cultural, emotional, and digital.

Beyond teaching children to read and write, books unlock the foundational skills that empower them to interpret, navigate, and engage with the world.

Literacy goes beyond decoding words—it's about understanding and making meaning. Books teach emotional literacy by helping children navigate feelings and relationships.

Most importantly, a book gives a child a repertoire for a reality that may seem impossible at the moment. It opens doors to worlds where dreams are tangible, solutions are achievable, and barriers are surmountable. Books plant seeds of curiosity, resilience, and hope, nurturing a child's ability to imagine and create a better future.

When designed with accessibility and inclusivity in mind, books ensure that every child—regardless of ability, background, or circumstance—has the opportunity to develop these vital literacies.

Accessible books incorporate features like dyslexia-friendly fonts, tactile elements, sign language visuals, and audio narration, breaking down barriers for children with diverse learning needs.

Multilingual translations, cultural representation, and financial accessibility ensure that no child is excluded from the joy and empowerment of storytelling. Such books reflect the vast diversity of human experience, allowing children to see themselves in stories while also gaining insights into other cultures, perspectives, and realities.

By fostering all forms of literacy, accessible and inclusive books do more than tell stories—they build bridges to understanding, empower children to find their voices, and equip them with the tools to shape their lives and communities.

At ZULA Tribe, we want to support the creation, and distribution of these books.





This report is dedicated to every storyteller working to ensure that every child—and inner child—has access to stories where they feel seen, and their surroundings represented.

Your impact, no matter how big or small, is transformative. Together, we are building a brighter future, empowering young minds and fostering creativity. Before we look ahead, let's take a moment to reflect on and celebrate the incredible milestones we've achieved together in 2024.

Creative Tribe :

At the heart of ZULA Tribe

A vibrant community of storytellers: illustrators, writers, and editors, dedicated to crafting inspiring stories that foster inclusivity in children's literature.

We empower and connect these creators, enabling them to unlock their potential and amplify their impact on young minds and underrepresented communities.

Through ongoing engagement and feedback from our Creative Tribe members, project participants, and partners, we gain invaluable insights that shape our initiatives and drive our mission forward. Here's the impact generated by the first year of the Creative Tribe.





30

Artists were part of the Creative Tribe.



1119

ZULA Original books were donated across Germany.

10

ZULA Original stories were created.

1650

Copies of ZULA Original books were printed.



357

Book Translations of ZULA Originals and self-publish stories were done in partnership with audible.

5

Languages into which books have been translated.



Celebrating Our Community Impact ✨



2024 Activities

In 2024, ZULA Tribe went beyond the written word to bring storytelling to life through a variety of events and workshops that engaged children, families, and educators.

These initiatives embodied our commitment to fostering inclusivity, literacy, and creativity in every corner of our community. Here's a look at some of the highlights:



3 Major Community Events ➤ 2 small reading events

600+

Collectively, the events reached **attendees**, fostering a love for reading in local communities.

10in1 Launch Event

A milestone gathering that celebrated the achievements of our first project involving a Creative Tribe and their original stories.

ZULA x CSD - Pride Children Event

Two intimate reading events, where parents and children came together to explore rainbow stories that inspire and empower, celebrating Pride Month with kids.

Frosty Funland

A magical celebration that brought together parents and children to share the joy of musical storytelling, book readings, coloring, crafting and community vendors.

Imagination Station

An interactive event engaging families in creative crafting workshops and book reading sessions.



Workshops in Schools

Girl Empowerment Workshop

A special session designed to inspire confidence and creativity in young girls from Year 5-6. This workshop [engaged 40 students](#), encouraging them to share their own stories and embrace their unique expressions of girlhood with in intersectional approach.

Migration and Refuge in Germany Workshop

[With 8 students](#) in Years 9-11, this workshop provided a safer and braver space to explore themes of identity, belonging, and resilience, helping participants navigate their experiences with migration topics in Germany and German colonial history.



A Year of Transformation

Through these activities, ZULA Tribe reached over 600 children and families, proving that storytelling is more than just an art—it's a powerful tool for connection, education, and change. These events exemplify our mission to ensure every child has access to stories that unlock their potential.





At ZULA Tribe, we cultivate collaboration to amplify inclusive and transformative storytelling on a meaningful scale.



We believe in the [power of uniting diverse voices](#), shared passions, unique talents, and a commitment to social responsibility. This philosophy is woven into our initiatives, showcasing the extraordinary impact of collective creativity and action.

We cherish the wide array of contributors to our mission, from grassroots educators to institutional supporters, independent creators to socially-driven organizations. Each partnership strengthens our efforts and propels us closer to a future where every child has access to stories that inspire, empower, build competencies, and reflect their reality.

Through our initiatives, we strive to ignite change and set a new standard where representation, accessibility, and creativity become the cornerstones of children's literature and education.





Our collaboration partners and sponsors
who made 2024's impact possible

